

FOR IMMEDIATE RELEASE

MAUI AIDS FOUNDATION RECEIVES \$6,000 FROM THE ELIZABETH TAYLOR AIDS FOUNDATION IN PARTNERSHIP WITH MACY'S

Wailuku, HI (January 3, 2018) — Maui AIDS Foundation has been awarded a grant for \$6,000 from The Elizabeth Taylor AIDS Foundation (ETAF) in partnership with Macy's. The grant will be used for HIV education and testing services including activities involving Pre-Exposure Prophylaxis (PrEP), a once-daily pill approved by the Centers for Disease Control and Prevention that is more than 90 percent effective in preventing HIV transmission.

Maui AIDS Foundation is honored to be recognized for our unique work in the community. "The work that Maui AIDS Foundation does to help people affected by HIV/AIDS is impressive, and very much aligned with Elizabeth Taylor's passionate commitment to the cause," said Joel Goldman, Managing Director of The Elizabeth Taylor AIDS Foundation. "ETAF and our partners at Macy's are thrilled to present Maui AIDS Foundation with these funds to help further our shared mission."

Through their Cause Marketing Program, Macy's recognizes their responsibility to the community and their concern for the needs of their neighbors. They are proud to partner with ETAF and have contributed to this grant.

About Maui AIDS Foundation

A 501(c)(3) nonprofit, Maui AIDS Foundation was established in 1986 as Maui County's only AIDS Service Organization. Along with Federally-funded case management services for individuals living with HIV/AIDS, the organization provides confidential and free testing for HIV, Hepatitis C and syphilis funded by Maui County and the Hawaii Department of Health as well as a housing referral program funded by Federal grants. For more information on Maui AIDS Foundation, please visit www.MauiAIDS.org.

About The Elizabeth Taylor AIDS Foundation

ETAF was established by the legendary actress, Elizabeth Taylor, in 1991 to provide grants to existing organizations offering direct care to people living with and affected by HIV and AIDS. Since its inception, ETAF has concentrated on supporting marginalized communities and has expanded our funding to support innovative HIV prevention education and advocacy programs. To date, ETAF has granted to more than 675 organizations in 44 countries and 42 states in the U.S.

*CONTACT: Bryan Chin, Maui AIDS Foundation
(808) 242-4900, press@mauiaids.org*



THE
ELIZABETH TAYLOR
AIDS FOUNDATION