

FOR IMMEDIATE RELEASE

**MAUI AIDS FOUNDATION NOW ACCEPTING PERIOD PRODUCT DONATIONS TO
BENEFIT MA'I MOVEMENT HAWAI'I AND #ENDPERIODPOVERTY**

Wailuku, HI (May 7, 2021) — Maui AIDS Foundation announces a partnership with Ma'i Movement Hawai'i in its commitment to #EndPeriodPoverty in Hawai'i. Ma'i Movement Hawai'i is a locally grown grassroots nonprofit run by Native Hawaiian sisters that is committed to ending period poverty, or the inability to get period products like pads and tampons, throughout the state.

Maui AIDS Foundation will start accepting period product donations at its office throughout the month of May to support the "Mālama Your Ma'i" statewide initiative, which seeks to build community support for period supplies. Donations will be accepted in person at Maui AIDS Foundation (1935 Main Street, Suite 101, Wailuku) during regular office hours Monday through Friday from 8:30am to 4:30pm.

Donations requested include regular pads, overnight pads, tampons, and pantiliners. Items must be individually wrapped to be accepted.

The month-long initiative leads up to Period Poverty Awareness Week from May 24 to May 30, and all donations raised will go back to Maui County populations that need it most during a community event that week. The initiative's ultimate goal is to build local resource streams that ensure program sustainability, including getting period products supplied for free in public schools.

"We believe in Ma'i Movement Hawai'i's core value that all individuals of menstruation age in Hawai'i have the right to access menstrual products and education without financial burden, shame, or stigma," said Maui AIDS Foundation Executive Director Chasity Cadaoas.

About Maui AIDS Foundation

A 501(c)(3) nonprofit, Maui AIDS Foundation was established in 1986 as Maui County's only AIDS Service Organization. Along with Federally-funded case management services for individuals living with HIV/AIDS, the organization provides free testing for HIV, hepatitis C, syphilis, chlamydia, and gonorrhea by appointment at (808) 242-4900. Office hours are from 8:30am to 4:30pm, Monday to Friday. For more information on Maui AIDS Foundation, please visit www.MauiAIDS.org.

About Ma'i Movement Hawai'i

Ma'i Movement Hawai'i is a locally grown 501(c)(3) organization committed to ending period poverty in Hawai'i. Run by Native Hawaiian sisters, Ma'i Movement Hawai'i has a mission to provide and distribute free menstrual products to menstruators in need and advocate for systemic change in the government, schools and community to end period poverty in Hawai'i. For more information on Ma'i Movement Hawai'i, please visit www.MaiMovement.org.

CONTACT: (808) 242-4900, press@mauaids.org