

MAUI AIDS FOUNDATION COVID-19 UPDATE: VIRTUAL HALLOWEEN CONTEST, NOVEMBER TESTING INCENTIVES, AND CARE BASKET SPONSORSHIPS

Wailuku, HI (October 22, 2020) — The following are updates from Maui AIDS Foundation in the midst of the COVID-19 pandemic. For more information, call (808) 242-4900 or visit www.MauiAIDS.org.

- **Maui AIDS Foundation's Virtual Halloween Costume Contest**
 - Get your best costumes ready, because Maui AIDS Foundation is having a Virtual Halloween Costume Contest on October 31st!
 - Post a photo on social media (Instagram, Facebook, Twitter, etc.) in your best costume holding a sign with hashtags #MauiAIDS #GetTested and tag us @MauiAIDS and you will be entered to win. This is an all-day event.
 - Prizes include a \$50 Uber gift card for the scariest costume, and a Lahaina sunset sail for two with Pacific Whale Foundation for the most creative costume.

- **\$20 cash incentives for November testing at Maui AIDS Foundation, courtesy of Gilead Sciences, Inc.**
 - After promoting testing with our Virtual Halloween Costume Contest, we are offering a \$20 cash incentive for EVERY person who comes in for testing for the entire month of November 2020!
 - Support and sponsorship provided by Gilead Sciences, Inc.
 - No walk-ins. Call 808-242-4900 to schedule an appointment for testing for HIV, hepatitis C, syphilis, chlamydia, and gonorrhea.

- **Give a Maui AIDS Foundation COVID-19 Care Basket to a community member in need**
 - We are offering a chance to SPREAD KINDNESS! The COVID-19 pandemic has had a profound impact on our Maui community, so Maui AIDS Foundation has put together a basket of self-care and COVID-19 essentials for individuals having challenges in these difficult and unfamiliar times.
 - The care basket includes: a digital thermometer; SPF ChapStick; two 3-ply cotton masks; a motivational journal; an aromatherapy candle; Bath & Body Works hand sanitizer; sanitizing wipes; essential oil; teacup and saucer; Tazo teas and honey sticks; decorative storage bin; a mason jar; and hand soap.
 - \$85 (plus tax, delivery is included), available at www.MauiAIDS.org
 - You are welcome to gift these care baskets to either MAF clients or community members of your choice. All care package recipients will be kept anonymous.

About Maui AIDS Foundation

A 501(c)(3) nonprofit, Maui AIDS Foundation was established in 1986 as Maui County's only AIDS Service Organization. Along with Federally-funded case management services for individuals living with HIV/AIDS, the organization provides confidential and free testing for HIV, hepatitis C, syphilis, chlamydia, and gonorrhea by appointment at (808) 242-4900. For more information on Maui AIDS Foundation, please visit www.MauiAIDS.org.

CONTACT: press@maui aids.org or (808) 242-4900